

MONTHLY MEMBERSHIP PROGRESS REPORT

District 11 C1

Results as of: 2/17/2014 11:17:44AM

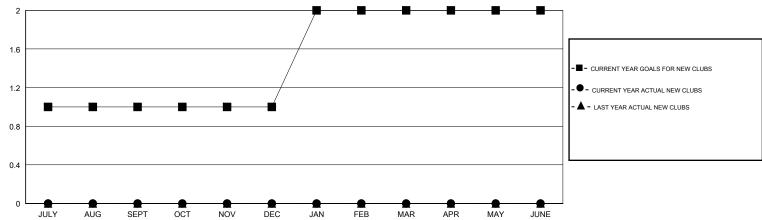


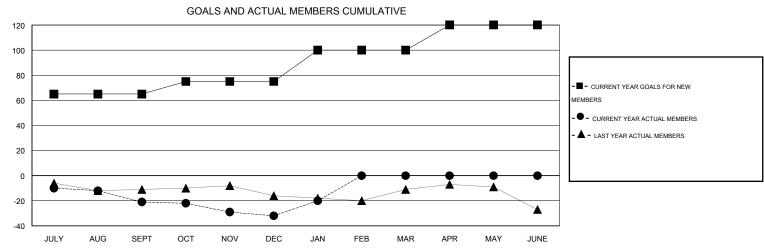
LOCATION MICHIGAN

 $\mathsf{GMT}\;\mathsf{CA}\;1$

| | | Clubs | | | Members | | | | | |
|---------------|------------------|---------------------|----------------------------|-----------------------------|-----------------------|--------------------|-----------------------|------------------------------|-----------------------------|--|
| | RESU | LTS FOR 2013-2014 | | | RESULTS FOR 2013-2014 | | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/ LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL NEW MEMBERS | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/ LOSS | |
| JULY/AUG/SEPT | 1 | 0 | 1 | -1 | JULY/AUG/SEPT | 65 | 17 | 38 | -21 | |
| OCT/NOV/DEC | 0 | 0 | 1 | -1 | OCT/NOV/DEC | 10 | 28 | 39 | -11 | |
| JAN/FEB/MAR | 1 | 0 | 0 | 0 | JAN/FEB/MAR | 25 | 17 | 5 | 12 | |
| APR/MAY/JUNE | 0 | 0 | 0 | 0 | APR/MAY/JUNE | 20 | 0 | 0 | 0 | |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE





| DROPPED CLUBS: 2 DROPPED MEMBERS | | 19 CLUBS OF 42 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBU MALE FEMALE | TION 795 (71.56%) 316 (28.44%) | |
|-----------------------------------|----|--|-----------------------------------|--------------------------------------|-----|
| DECEASED | 6 | CLICK HERE FOR HEALTH | FAMILY UNIT MEMBERS | | 214 |
| CLUB CANCELLED | 11 | ASSESSMENT DATA | | 104 | |
| OTHER | 65 | | HEAD OF HOUSEHOLD | | |
| TOTAL | 82 | | NON-HEAD OF HOUSEHOL | 110 | |